

CITY OF ST. CLOUD

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

1300 Ninth Street, Building A – 1st Floor,
Growth Management Conference Room
Wednesday, June 15th, 2022 - 5:00 pm

MINUTES

I. OPENING BUSINESS

Chair Richard “Trevor” Estill called the meeting to order at 5:00 p.m.

a. Pledge of Allegiance

b. Roll Call

<u>Members</u>	<u>Present/Absent</u>
Paula Stark (Seat #1)	Present
Susan Abshire (Seat #2)	Present
Thomas Lord, Vice Chair (Seat #3)	Present
Karl Theobald (Seat #4)	Present
Daniel Minckler (Seat #5)	Absent
Maureen McNamee-Cook (Seat #6)	Absent
Richard “Trevor” Estill, Chair (Seat #7)	Present
Robert Collins (Ex Officio Member)	Absent

Staff Present:

Antranette Forbes, Economic Development Manager
Claudia Klockars, Recording Secretary

c. Approval of Minutes

Motion to approve minutes from April 20th, 2022, by Member Abshire and seconded by Member Lord. All members voted aye; motion passed.

II. OLD BUSINESS

• a. Update on Medical Arts Campus Overlay

Ms. Antranette Forbes, Economic Development Manager, provided a brief introduction about the medical arts campus overlay and the Orlando Health St. Cloud Master Plan.

Ms. Mellissa Dunklin, Community Development Director, provided a short overview about the latest discussion/comments on the review process with Orlando Health.

Ms. Dunklin mentioned that a few years ago the city hired GAI to help the zoning overlay for economic development purposes and medical related industry support.

Ms. Dunklin also discussed the opportunities that were identified for the area to expand and intensify its the core.

Member Theobald asked about the public access to the right-away.

Ms. Dunklin responded that individuals would need to have access to a site and stated that the zoning areas remains the same.

Member Stark asked about the current height restrictions in the MAC area.

Ms. Dunklin responded that she doesn't believe there is a maximum height restriction at the hospital. It depends on engineering of the site.

Ms. Dunklin mentioned that Orlando Health is creating a master plan just for their site and they may or may not expand in the future.

Member Theobald asked about if the city has any plans to move its facilities.

Ms. Dunklin responded she is not sure if they finalize any of those plans. She mentioned that OUC plans to relocate in the future.

Ms. Forbes will provide copy of the presentation to all the members, as it was requested.

Ms. Forbes asked about the timeline and the next steps for the proposal.

Ms. Dunklin stated that she will continue to meet with the hospital to discuss their comments. Once complete, those comments will be sent back to GAI for new plan designs and re-review. This process will take around six months.

Member Theobald requested to review the proposal and provide input.

III. New Business

a. Greater St. Cloud Chamber of Commerce Economic Development Committee Report

Mr. Dirk Webb, President of the St. Cloud Chamber of Commerce, mentioned upcoming events such as Politics in the Barn and revamping the development committee; they are also working with local business about some issues.

b. St. Cloud Main Street Economic Restructuring Committee Report

Member Stark provided an update about the Cloud cash campaign to use by the end of July.

Ms. Stark provided an update on the Historic District Meeting Presentation.

IV. STAFF REPORT/UPDATE

a) Annual Business Climate Report.

Ms. Forbes stated that the new business information helps formulate new programming and projects moving forward. The survey goes out to all registered businesses that have provided their emails. She provided the following summary:

- St. Cloud was rated #46 in the US one of the best places to start new business.
- 75% of business were in business for 6 years or more.
- About 77% of businesses were unaware of new industries trends.
- As of Q4 2020, the region's population increased by 28.0% since 2015, growing by 19,783.

- 24 St. Cloud businesses certified with the State of Florida as women-, minority-, or veteran-owned; 6 more than last year
- b) CRA Community Policing Agreement
Ms. Forbes provided an update to the CRA community policing agreement including the intention of SCPD to purchase the cameras for installation this fiscal year as presented at the June 2nd, 2022, CRA board meeting. Ms. Forbes stated she will forward the map with the cameras locations to the members and have SCPD present at the next EDAC meeting.

V. PUBLIC COMMENT

There was no public comment at this time.

VI. ADJOURNMENT:

Chair Richard “Trevor” Estill adjourned the meeting at 6:01 p.m.

Richard “Trevor” Estill, Chair

Date

Massiel Rivas, Recording Secretary

Date