

CITY OF ST. CLOUD

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

1300 Ninth Street, Building A – 1st Floor,
Growth Management Conference Room
Wednesday, September 21st, 2022 - 5:00 pm

MINUTES

I. OPENING BUSINESS

Chair Richard “Trevor” Estill called the meeting to order at 5:04 p.m.

a. Pledge of Allegiance

b. Roll Call

<u>Members</u>	<u>Present/Absent</u>
Paula Stark (Seat #1)	Present
Susan Abshire (Seat #2)	Present
Thomas Lord, Vice Chair (Seat #3)	Excused Absence
Karl Theobald (Seat #4)	Present
Daniel Minckler (Seat #5)	Unexcused Absence
Maureen McNamee-Cook (Seat #6)	Unexcused Absence
Richard “Trevor” Estill, Chair (Seat #7)	Present
Robert Collins (Ex Officio Member)	Excused Absence

Ms. Antranette Forbes, Economic Development Manager asked Mr. Estill to change the order of the new business (3c) item considering we have guests with other meeting.

Staff Present:

Antranette Forbes, Economic Development Manager
Massiel Rivas, Recording Secretary
Melissa Dunklin, Community Development Director
Abismael Abreu, Strategic Initiatives Manager
David Bridle, Business Navigator

c. Approval of Minutes

Motion to approve minutes from June 15th, 2022, by Member Stark and seconded by Member Abshire. All members voted aye; motion passed.

II. OLD BUSINESS

III. New Business

• c. City Council Request for Business Start Up Assistance

Ms. Forbes introduced Mr. David Bridle, Business Navigator and provided a brief

introduction.

Mr. Bridle provided a brief overview of the permitting and development review process with the city and mentioned about the different resources/programs available for assistance.

Member Theobald asked about the change of use permit for business buildings.

Member Stark asked how we get that information to the public and how do we educate the community on the process.

Ms. Forbes responded that staff would work on different ideas to see what can be done and communicate those ideas with the members.

Mr. Dirk Webb, President and CEO of St. Cloud Chamber of Commerce mentioned that they been working on helping the community when they are having problems serving as a liaison to City Hall. In addition to this, the Chamber finalized an agreement with a company to produce some videos to talk about how to do business with better resources as the next piece of education.

Chair Estill suggested that when preparing these documents to the public, it needs to be very clear and keep it simple along with a very basic checklist for the items needed.

Ms. Melissa Dunklin, Community Development Manager stated that their goal is to build those conditions into our code language to avoid any issues.

Member Stark asked about the requirement process when someone is trying to buy a property.

Mr. Abismael Abreu, Strategic Initiatives Manager will share to the members the most updated checklist when he finalizes the complete document.

Member Abshire asked about the update on the LDC website.

Ms. Dunklin will follow up with City Clerk about the update on the website. In addition to this, she also provided an update on the design with the Orlando Health at St Cloud Hospital.

Member Abshire asked about the overlay future land use for the commercial medical facilities.

Ms. Dunklin stated that their department will bring these items to the citizen academy event.

- **a. CRA Downtown Community Policing Camera Installation**

Ms. Forbes provided a brief introduction about this item and also introduced Mr. Kevin Burkard, Detective at St. Cloud Police.

Ms. Burkard discussed the camera installation/monitoring process and their locations in the CRA.

- **b. Target Industry Incentives**

Ms. Forbes presented introduced a tax abatement incentive program to recruit new development to the St. Cloud area. She requested the committee review and comment on this item, with the next step being the item is brought before City Council for adoption. Staff will bring this item for discussion on the next meeting.

- **d. Greater St. Cloud Chamber of Commerce Economic Development**

Committee Report

Mr. Dirk provided an update on the annual events within the business community.

Mr. Estill stated about the changing route that will bring a lot of financial issues for the downtown businesses.

e. St. Cloud Main Street Economic Restructuring Committee Report

Member Stark mentioned that they are working on the agreement to help the community along with the marketing plan and future events.

Member Theobald requested an update on the overlay project for the next meeting.

IV. STAFF REPORT/UPDATE

Ms. Forbes provided an update on the different programs to assist the community and the businesses.

Ms. Dirk also mentioned about the chamber veterans' members and the programs available for them.

V. PUBLIC COMMENT

There was no public comment at this time.

VI. ADJOURNMENT:

Mr. Stark made a motion to adjourn. Mr. Theobald seconded the motion to adjourn. Chair Richard "Trevor" Estill adjourned the meeting at 6:01 p.m.

Richard "Trevor" Estill, Chair

Date

Massiel Rivas, Recording Secretary

Date